

Our Capabilities

Data Management



Pitcher Partners recognises that data is one of your biggest hidden assets and the foundation upon which your business success can grow. The methods by which core business data is structured, stored, and utilised will significantly affect efficiencies and processes within the organisation. Combining extensive cross-industry experience and a wide variety of technical skills we provide a range of services that cover the information lifecycle and help you understand and leverage your data sources, and streamline the flow of data through the organisation.

Our Capabilities

Pitcher Partners has a team of data analysts and technical consultants with many years of experience in information and data management. Our services are mapped and outlined against the three core elements of the information lifecycle (refer diagram).

Database Design

The design and architecture of your back-end database system is critical to the overall performance and efficiency of your business applications. Our technical consultants can analyse your data structures, design the entity relationships, and architect the database to ensure performance, scalability, and an alignment to your business processes.

Data Consolidation

The preparation of your existing data sources is a critical task prior to importing that data into a new system. We help to consolidate your data through analysis and cleansing, and through rationalising and centralising your data sources to reduce duplication and improve efficiency.

Data Modelling

Most organisations have data stored across a series of databases, often accessed via a range of disparate systems and processes. We can help you understand how your information architecture is structured and how your data moves through the organisation. This modelling process involves an analysis of how data is created, which systems and data sources it moves through, how it is transformed, and where it ultimately resides. The resulting model forms the

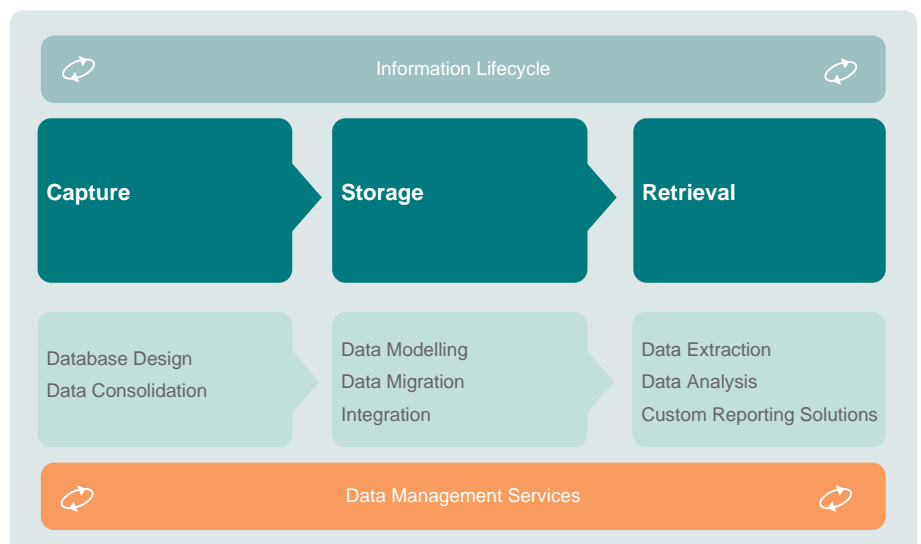
basis for decisions on new systems or data stores, and identifies areas of improvement for processes and data storage rationalisation.

Data Migration

The need for data migration generally arises due to the upgrade of an existing system or a move to a new system. Migrating data is a complex process that involves the extraction, cleansing, transformation, and ultimately the import of the data into the new data store. If this process is not managed effectively, the new system will be hampered by poor quality or incorrect data.

Integration

Pitcher Partners also offers a range of system integration services, through the development of custom middle-ware modules which connect disparate systems. We adopt best-practice



standards such as web services to ensure that our integration modules are scalable and have a degree of independence from the underlying data sources.

Data Extraction

There is often a need to extract data in a structured manner into a common format to allow further analysis or the importing of that data into another application. This process requires a strong understanding of data structures and the ability to consolidate and present the data in a meaningful way whilst preserving the integrity of the data relationships.

Data Analysis

When system issues arise due to corrupt data or inconsistencies, we can help to analyse the underlying data source to determine the root cause and resolve the issue. Often, this involves constructing exception queries and reports which can become a permanent means of monitoring the health of the data.

Custom Reporting Solutions

Business value is obtained from your data through targeted and well-structured reporting mechanisms. Whilst this is often achieved through the use of commercial business intelligence tools, many organisations have a need for a custom reporting solution which generates meaningful reports from their unique data structures. Utilising our software development team, we are able to design and deliver these custom reporting applications to meet your specific requirements.

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Our Approach

Pitcher Partners combines technical expertise with a strong focus on the business processes behind the requirements and the specific business benefits that will be obtained from our IT solutions. We firmly believe that methodology and process is critical for a successful project, delivered on time and on budget. Our success is built around the following key principles:

Business Acumen

- An ability to quickly understand your business process, vision and objectives, and identify areas where technology can improve efficiency and add value.
- We involve our business analysts across the entire project lifecycle, to ensure a continual alignment to the business requirements.
- Your business goals and objectives are the first priority. Technology is the enabler, not the driver.

Quality Methodologies

- Our internally developed Project Management and Software Development methodologies are proven and robust, but are also scalable and flexible to suit your culture and project requirements.
- All our consultants are accredited Project Managers (AIPM).

Client Commitment

- The core of our firm mission statement is first and foremost a commitment to our clients.
- We seek to gain the trust of our clients and add value to your business decisions.

Technical Expertise

- Our technical consultants and data analysts have extensive experience across industries and technology platforms. This knowledge allows us to understand and work with the disparate technology platforms and systems which usually exist within an organisation.
- We are a Microsoft Gold partner, with the Data Management competency level. This accreditation reinforces the strength of our technical team, and when appropriate allows us to draw on and leverage off an extensive Microsoft knowledge base.
- In addition to technical expertise, key prerequisites for all our developers are communication and consulting skills. You will have direct contact with the people who are designing and developing the system, and a consistency of consultants across the entire project lifecycle.



Pitcher the difference

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